

OptiComm Community TV

Television is an engaging and effective communications medium. Now you can utilise the power of Television to reach residents, businesses and community groups within your development by broadcasting a Community TV channel across the OptiComm Fibre-to-the-Premises network.



What is Community TV?

Think of it as your own TV channel that lets you broadcast community information on a Free-to-View digital station 24x7. You create, choose and upload exactly what people in your development will see on TV, for example:

- ☑ Use it as a community noticeboard
- ☑ Let residents know about council services
- ☑ Broadcast your special offers, marketing and sales information
- ☑ Inform people of upcoming community events

Benefiting you and your community

We provide transmission equipment in the Headworks, including:

- ☑ HDMI input port up to 1080p for a digital signage player connection
- ☑ Equipment to broadcast content
- ☑ Remote access for your staff to the digital signage player
- ☑ Optical Transmitter (if required)
- ☑ DVB-T modulator for 1 x HDMI input to 1 x DVB-T stream up to 1080p
- ☑ Housing of your player at the OptiComm headend
- ☑ Local networking to Land Sales Office (Via ONT Port 2)

Not included

- ☒ OptiComm Fibre to the Premises connection to Land Sales Office
- ☒ Signage / media player supply and installation (Optional)

- ☒ Set up of Land Sales Office network
- ☒ Field wiring within the Land Sales Office
- ☒ Internet connection for WAN access

Delivery for the Community TV Channel will be via a narrow casting Class License as defined under the Broadcast Services Act 1992 (BSA). Make sure your content is compliant with the requirements of a narrowcasting Class Licence. For more information go to: <https://www.acma.gov.au/Industry/Broadcast/Spectrum-for-broadcasting/Radio-and-television-transmitters/open-narrowcasting-overview>